



26/27 SEASON SPONSORSHIPS

Department	Show	Title	Associate	Community	Curtain
Lafayette Theatre	Play	\$3,121	\$1,065	\$535	
Lafayette Theatre	Musical	\$4,121	\$1,565	\$785	
Young Singers of West GA	Concert	\$3,000	\$1,000	\$500	\$4,500
Lafayette Ballet	Nutcracker	\$8,000	\$5,000	\$2,000	SOLD
Lafayette Ballet	Spring Ballet	\$6,000	\$4,000	\$1,500	\$6,500
Department	Type	Visionary	Legacy	Ambassador	Season
LSPA	1 YEAR SPONSORSHIP	\$10,000	\$5,000	\$1,000	\$24,000

*Priced per show

Show audiences range from 500 - 2000 people per production

Support Local Art!

Contact

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26/27 SEASON SHOW SPONSORSHIPS



Show	Title	Associate	Community	Curtain
Play/ Musical	- Full-page color ad on back cover of program - Name listed with title of show on front cover of program/posters/clings. - Recognition on promotions (Posters, T-shirts, Flyers, Press Releases, Radio, Newspaper, Social Media) 24 Tickets to Private Sponsor Night (Excluding LTA Shows) - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show 3D Logo displayed at sponsored show - Supporter of the Arts Badge	- Full-page color ad on front inside cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 16 Tickets to Private Sponsor Night (Excluding LTA Shows) - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	- Half-page color ad on inside back cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 8 Tickets to Private Sponsor Night (Excluding LTA Shows) - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	
Concert	- Full-page color ad on back cover of program - Name listed with title of show on front cover of program/posters/clings. - Recognition on promotions (Posters, T-shirts, Flyers, Press Releases, Radio, Newspaper, Social Media) 12 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show 3D Logo displayed at sponsored show - Supporter of the Arts Badge	- Full-page color ad on front inside cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 8 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	- Half-page color ad on inside back cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 6 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	2-page color ad in middle of program - Logo projected on curtain - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 12 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge - Add on sponsorship for all other community performances if cominded with both curtain sponsors for the season.
Ballet	- Full-page color ad on back cover of program - Name listed with title of show on front cover of program/posters/clings. - Recognition on promotions (Posters, T-shirts, Flyers, Press Releases, Radio, Newspaper, Social Media) 12 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show 3D Logo displayed at sponsored show	- Full-page color ad on front inside cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 8 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	- Color ad on back cover of program - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 6 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show - Supporter of the Arts Badge	2-page color ad in middle of program - Logo projected on curtain - Recognition on promotions (Posters, Flyers, T-shirts, Press Releases, Radio, Social Media, Newspaper, etc.) 12 Tickets to show - Curtain Speech - Logo/Link on Website all season and in all show programs - Ability to set up table at show

26/27 SEASON LSPA PARTNERS



Partner	Visionary Partner	Legacy Partner	Ambassador Partner
LSPA Partner	\$10,000 — Visionary Partner Prestige/Recognition - Listed as "Visionary Partner of LSPA" - Logo on season sponsor display at all shows - Premium logo placement in all-season programs - Full-page B&W season ad (all programs) w/ premium placement - Website recognition - Featured sponsor spotlight social media campaign - Recognition at ALL LSPA events - Recognition in annual report - Business highlighted in an email newsletter Access/Relationship - Early access ticket purchasing - Private backstage tour/event opportunity Branding Assets "Official Visionary Partner" cling & digital badge - Permanent Plaque Recognition at LSPA - Logo on all LSPA email signatures Experiential 2 complimentary season ticket packages - VIP reserved seating opportunities - Sponsor appreciation event recognition - Short video interview for socials - Invitation to sponsor appreciation event - Supporter of the Arts Badge	\$5,000 — Legacy Partner - Medium logo on season sponsor displays - Recognition in all-season programs - Half-page B&W season ad (all programs) w/ premium placement - Quarterly social media spotlight - Official Legacy Partner cling and digital badge - Logo on all LSPA email signatures 4 Tickets to event of your choice - Invitation to season reveal reception - Website recognition - Sponsor appreciation event recognition - Supporter of the Arts Badge	\$1,000 — Ambassador Partner - Name/logo on season sponsor signage - Website recognition - Listed in programs season-wide - Half-page B&W ad in 2 programs of your choice (excluding Nutcracker) - Invitation to sponsor appreciation event - Social media thank you recognition - Ambassador Partner cling and digital badge - Supporter of the Arts Badge

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Contact

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26/27 SEASON

LSPA SEASON SPONSOR



SPONSOR	LSPA 26/27 Season Sponsor
LSPA 26/27 Season Sponsor \$24,000 (Limit 1)	• Listed as presenting sponsor with LSPA at top of every program/poster • Full-page color ad on first page of every program and logo on cover of every program • Banner in LSPA lobby all season • Large signage in lobby at every show • Logo on all theatre table numbers • Recognition on each shows promotions (Posters, T-shirts, Flyers, Press Releases, Radio, Newspaper, Social Media, etc.) • 10 Tickets to each show (LTC theatre shows, 8 tickets to sponsor night) • Curtain Speech • Logo/Link on Website all Season and in all show programs • Ability to set up table at shows • Supporter of the Arts Badge Sponsored Shows: Lafayette Ballet Company's: <i>The Nutcracker & Little Mermaid</i> Lafayette Theatre Company's: <i>Come from Away, Musical Comedy Murders of 1940, Fa La La LaGrange: An Original Live Radio Play, Failure: A Love Story, & Cinderella</i> Lafayette Theatre Academy's: <i>Twelfth Night, Animal Tails</i> Young Singers of West Georgia's Fall Concert & <i>Into the Wild</i> Spring Concert

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